



## **Kalyn Siebert Partners with Purpose Wrecker, Bringing Line of Specialized Trailers to the Towing & Recovery Industry**

**Gatesville, TX – (December 12, 2019)** – Premium heavy-duty trailer manufacturer Kalyn Siebert has announced a new partnership with Purpose Wrecker, a provider of top-quality tow trucks, carriers and heavy-duty wreckers for the towing and recovery industry.

“Purpose Wrecker is led by industry experts and enthusiasts who provide the highest levels of service to their customers,” said Jake Radish, President of Kalyn Siebert. “Their dedication to the industry and to growing their business is right in step with our company. This new partnership will be instrumental in continuing to grow the Kalyn Siebert brand to towing and recovery customers around the country.”

“We did our homework when choosing a heavy-duty trailer line to offer our customers,” said Ken Malpocker, owner of Purpose Wrecker. “In all our research, we heard great things about Kalyn Siebert.” Purpose Wrecker was founded in 1981 by Malpocker and his wife, Sue, in Wentzville, Missouri, just outside St. Louis. Andy Malpocker has been actively running Purpose since 2011 and will assume ownership of the company in 2020. Previously, he was a parts and service manager at various MHC Kenworth dealerships from 2008 – 2012.

The company maintains a large inventory of 200 units on 10 acres, selling heavy-duty wreckers, tow trucks, rollback carriers and trailers both in-person and online to customers throughout the U.S. Purpose Wrecker’s headquarters features a 15-bay service center/shop located on 4.5 acres. Its Wright City facility is situated on 5.5 acres and includes an 8-bay install center/shop. In the fall of 2020, the company plans to add another 10 acres and 12 full-size truck bays. In addition to sales and service, Purpose maintains an expansive parts department.

“The VersaMAXX trailer, as well as the slide axle and hydraulic removable gooseneck trailers from Kalyn Siebert, set the standard in the industry,” Andy Malpocker stated. “It’s the best bus trailer you can buy and is currently our number-one-selling trailer. And Kalyn Siebert’s quick turn on orders means we can get our customers the trailers they need, when they need them.”

Purpose Wrecker has plans to sell 100 Kalyn Siebert trailers per year. With a large inventory, experienced, trained sales team and strong service after the sale, the company looks to continue growing well into the future.

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### **About Kalyn Siebert**

Kalyn Siebert, a subsidiary of EnTrans International, LLC, is a global manufacturer of specialty trailers, distributing products through a network of dealers located throughout North America. Kalyn Siebert engineers and manufactures its line of specialized trailers in Gatesville, Texas, exceeding the toughest standards in the industry by delivering maximum strength at low tare weights, low maintenance costs, long service life and the highest possible return on investment. Customers requiring proven, heavy-duty solutions in the Transportation, Construction, Oil/Gas and Military/Defense markets rely on the Kalyn Siebert Advantage to protect their payloads and investments. For more information, visit [KalynSiebert.com](http://KalynSiebert.com).

### **About Purpose Wrecker**

Purpose Wrecker, a full-service dealership located in Wentzville, Missouri, was founded in 1981. It maintains a large inventory of towing and recovery equipment, including tow trucks, carriers and heavy-duty wreckers. In addition to a 10-acre facility that includes 23-bay service areas, Purpose Wrecker also has an 8,000-square-foot satellite shop. The company has been recognized as the #1 Largest Volume Heavy Duty Wrecker Dealer four years running, 2016-2019. For more information, visit [purposewrecker.com](http://purposewrecker.com).

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Purpose Wrecker